Expertise

Each of our top-quality people average over 15 years of practical and seasoned experience in business and IT strategy, hands-on operational experience and a commitment to strong initiative investment practices. Our experience is derived from past roles as consultants in top firms and as industry executives. Engage us early because specialized expertise and a business model like ours can't be found elsewhere and we won't compromise it with mediocrity.

Flexibility

We're the way consulting should be: effective, enjoyable, reciprocal, and impassioned about what we'll accomplish together. We're conservative with our business expenses and capable of wearing many hats at once, so our fees are highly competitive.

Originality

We are not typical advisors. You will not have worked with anyone like us. After us, everyone else will disappoint you. We will never bore you, nor insult your intelligence. We're direct, insightful, responsive, and innovative. We bring our creative and productive spirit to each and every engagement.

Privacy

Our clients are the most important part of our asset base, our brand and our value. In performing our Delivery and Value Assurance™ services, we are naturally privy to our clients' business and technology strategies, successes and failures, budgets and expenditures, contractual obligations, and many other pieces of valuable competitive information.

We pledge to maintain an absolute state of privacy with each and every client. We pledge not to relay individually identifiable information about any company we work with in exchange for granting us access to the information and knowledge necessary to render exemplary service to you.

Our fundamental responsibility is always to our clients and to the value we bring them. Contact us today to learn more about us or any of our services.

About Bit Economics, LLC

Bit Economics, LLC is an exclusive software and advisory services firm that works alongside senior level executives and their teams to catalyze change and spur innovation in business and IT.

We help firms develop a compelling investment assurance capability that drives higher valued initiatives, greater investment accountability, and superior financial performance.

We engage on the front lines to quickly turn the vision into reality; implementing effective delivery and value assurance processes, opportunity & threat management capabilities, and related methods, software and tools.

Contact us today to see for yourself what these solutions can do for your top and bottom line.

Contact Information

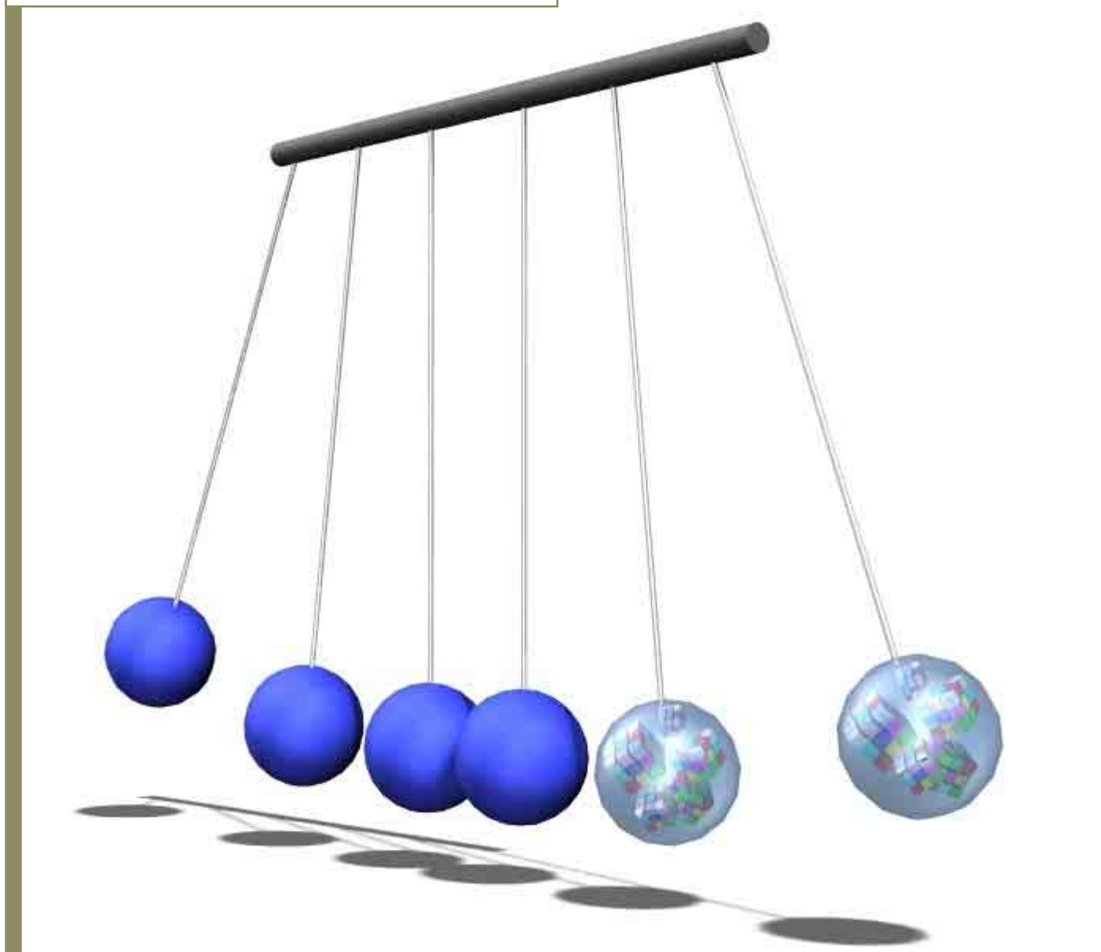
eMail

Information@BitEconomics.com

Website

www.BitEconomics.com

Our Services and Capabilities



When Your Aspiration is Extraordinary, Your Advisors Should be Too

Bit Economics

In Ovation of Innovation ™

An old Chinese proverb states that “insanity is doing the same thing in the same way and expecting a different outcome.”

If you've begun to see the insanity in the way your organization handles its many financial, operational, strategic and other investments, than our services can break you out of the asylum.

We quickly orchestrate an improved approach to investment management or risk management that is proactive, predictive, cost-effective and based on longstanding and objective delivery and value assurance techniques.

If your current practices don’t assure both delivery and value, shouldn’t you be considering something better?

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	Scope	Audience	Details	Benefits
Enterprise Risk Management Assurance	Enterprise Risk Management (ERM) is a critical driver for safeguarding profitability and preventing or recovering quickly from failures and disruptions. The goal of ERM assurance is to reduce failures, preserve and extend assets, and assure the achievement of real value. Our model is efficient, cost-effective, uniform, and repeatable. It enables you to oversee, monitor, measure and manage your many risk management efforts. Best of all, it is both methodology and control framework "agnostic". It accomodates all categories of risk and enables enterprise-wide relative and absolute comparisons of risk.	Chief Financial Officers Chief Risk Officers Line of Business Leaders Chief Information Officers	With our assurance framework, risk assessment and risk mitigation projects are encapsulated – defined in accordance with the dimensions of our framework – allowing for both relative and absolute comparisons, as well as iterative and repeatable execution of the same effort at diminishing incremental costs. A centralized view of risk is essential to optimize the decisions and actions that allow an enterprise to avoid, accept, transfer or reduce risks. With our solution, you can assure delivery and value for all your risk management efforts, optimize the associated costs and benefits, and align their impacts with corporate objectives.	By proactively assuring risk management efforts, you ultimately: reduce investment costs; keep investments viable, on schedule, and optimized for the enterprise as a whole; and assure their contributions to objectives are fully achieved.
Enterprise Portfolio Management	Our Enterprise Portfolio Management (EPM) approach optimizes delivery and value from many simultaneous investments involving processes, people, physical assets, and technology while making the most effective use of them all. Unlike everyone else, *our genuine EPM solution* begins by recognizing there is a baseline probability of failure for each investment type and then, by applying our patented Delivery and Value Assurance™ approach, you proactively and progressively work each investment to conclusive success. With our EPM solution, you no longer rely on aggregated, late, and highly subjective status reports and opinions to manage your critical investments.	Chief Financial Officers Chief Information Officers Business Area Leaders Product/Service Line Mgrs Corp. Development Leaders	Our unbiased, proactive and predictive approach is based on an understanding of your business objectives, and your capability to deliver on your investments; not on aggregated status reports and subjective opinions. It works for the complete lifecycle, cradle to grave, of both business and IT investments. It can include flexible governance and opportunity management capabilities as well as competitive and collaborative intelligence capabilities, for prioritizing and selecting opportunities for investment. Fundamentally, *EPM is about assuring delivery and value* from all your investments, even those already in operation.	Understand contribution to risk by role. Know each opportunity's potential for success and value before you spend a dime. Optimize investments against business objectives, maximizing top line and bottom line revenues, and know which investments to eliminate. Strategically source and evaluate new opportunities. Reduce total lifecycle costs by 25% or more and bring failure rates to near zero, all with minimal resources; as few as 1-2 FTEs for every $250 million.
Business / IT Auditing & Assurance Services (Non-Financial)	The AICPA predicts that overall assurance-service revenues will double or triple during the next decade from the addition of new assurance services in areas outside the traditional domain of financial auditing[1]. Our assurance services will lead the way with their focus on assuring delivery and value from investments, including ongoing expenditures, related to *non-financial instruments* i.e., those involving processes, people, physical assets, and technology.	Internal Auditing Groups, Chief Financial Officers, Controllers, Line of Business Leaders, Chief Information Officers	Use our Delivery and Value Assurance™ approach to *improve compliance and internal controls* management including, but not limited to those for Sarbanes-Oxley. Easily confirm that all regulatory or procedural compliance and document retention requirements are being met anywhere across the enterprise. Conduct periodic or ongoing QA/QC and independent verification and validation reviews on any business or IT efforts. Assure delivery and value from any and all business process outsourcing (BPO), application outsourcing (AO), and other internal and external service level agreements (SLAs).	Two of the many important benefits our capabilities provide are preventing wasteful actions and assuring delivery and value for both business and IT investments. In addition, our solution improves internal processes and the transparency of those processes both of which are essential elements of strong auditing and assurance practices.
Competitive & Collaborative Intelligence	Effective management of both competitive and collaborative intelligence is essential to identifying, evaluating, and investing in new business opportunities. Our CapMap™ services, processes and related tools *weave knowledge and relationships* already existing across your corporate network together *with critical intelligence* on key players and key topics to identify and close more profitable business opportunities.	Line of Business Leaders, Professional Services Leaders, Account and Sales Leaders, Corporate Knowledge Officers Marketing and PR Leaders Business Development Corporate Intelligence Teams	Use our CapMap™ approach to optimize face-off strategies and interactions with external parties, identify and draw upon relationships between your firm's employees and target groups, and manage and report on intelligence. Oversee *opportunity pursuit teams and account relationships* and produce information in any manner from simple lists and reports to complex dossiers on target accounts or key intelligence topics and competitive trends.	Gain the foresight to mobilize around new opportunities, develop preemptive responses to emerging threats, recognize both where others do not, and act before your competition. Most importantly, assemble the right people to identify and guide the most promising business opportunities to successful conclusion; be it a large M&A deal or an incremental sale to an important customer account.

[1] *Source: AICPA Special Committee on Assurance Services; "Future of the Financial Statement Audit" and "New Assurance Services."*