

Information-Echoing™

Many solutions have emerged claiming to enable and support portfolio management of project and initiative investments. Most of these solutions will prove disappointing. The reason for this is in their foundation and origin. The historical emphasis of these vendors has always been on single project management solutions and therefore, the bottom-up capturing and reporting of granular and highly subjective data elements, usually just for IT projects.

The only difference now is that they've aggregated and summarized this data from vast numbers of users and slapped a portfolio management label on it for credibility. We call this form of reporting "information-echoing" and it is not at all reflective of true investment management and assurance.

The key to obtaining even minimally useful results from their approach is ensuring three things companies have little control over: adherence, timeliness and truthfulness. These highly subjective factors can vary from day to day, person to person, and are susceptible to both corporate politics and personal moods. Many of these solutions support choosing investments in the same democratic manner as a group might choose pizza toppings. These approaches have not lifted low success rates for single projects. They certainly haven't helped when aggregated all together in multi-project management systems, and they won't work as claimed for portfolio management.

In addition, all information-echoing approaches share a universal trait. Absolute success for every investment is assumed from the very beginning. Then, each investment inevitably works its way toward failure as accruing data and opinions (e.g., status reports) indicate problems. You're guaranteed to be behind in formulating a response because you're relying on chronically belated, backward-looking, and imprecise information. Worst of all, with these aggregation tools, decisions are being made faster at levels farther removed from the real truth, and therefore undertaken with a greater sense of false confidence.

Innovative Thinking

In stark contrast, our Delivery and Value Assurance™ solution begins by recognizing there is a baseline probability of failure for each investment type and then, by applying our defined assurance processes, you proactively and progressively guide each investment to conclusive success. This approach is based on a full understanding of each client's business objectives, and their capability to deliver on their investments. It works for the complete lifecycle, from cradle to grave, of both business and IT investments.

True investment assurance uses a consistent, comparative underlying framework along with proven practices in program and project management, oversight, independent validation and verification, and financial investment management adapted for a project environment. Only in this manner may a firm objectively and measurably minimize risks, optimize relationships and maximize returns from each and every one of their investments, and assure all investments are effective at achieving their business objectives.

Warren Buffett once said "investing is simple, but not easy." Don't be lulled into choosing the wrong solution. Come to us for truly effective delivery and value assurance.



About Bit Economics, LLC

Bit Economics, LLC is an exclusive software and advisory services firm that works alongside senior level executives and their teams to catalyze change and spur innovation in business and IT.

We help firms develop a compelling investment assurance capability that drives higher valued initiatives, greater investment accountability, and superior financial performance.

We engage on the front lines to quickly turn the vision into reality; implementing effective delivery and value assurance processes, opportunity & threat management capabilities, and related methods, software and tools.

Contact us today to see for yourself what these solutions can do for your top and bottom line.

Contact Information

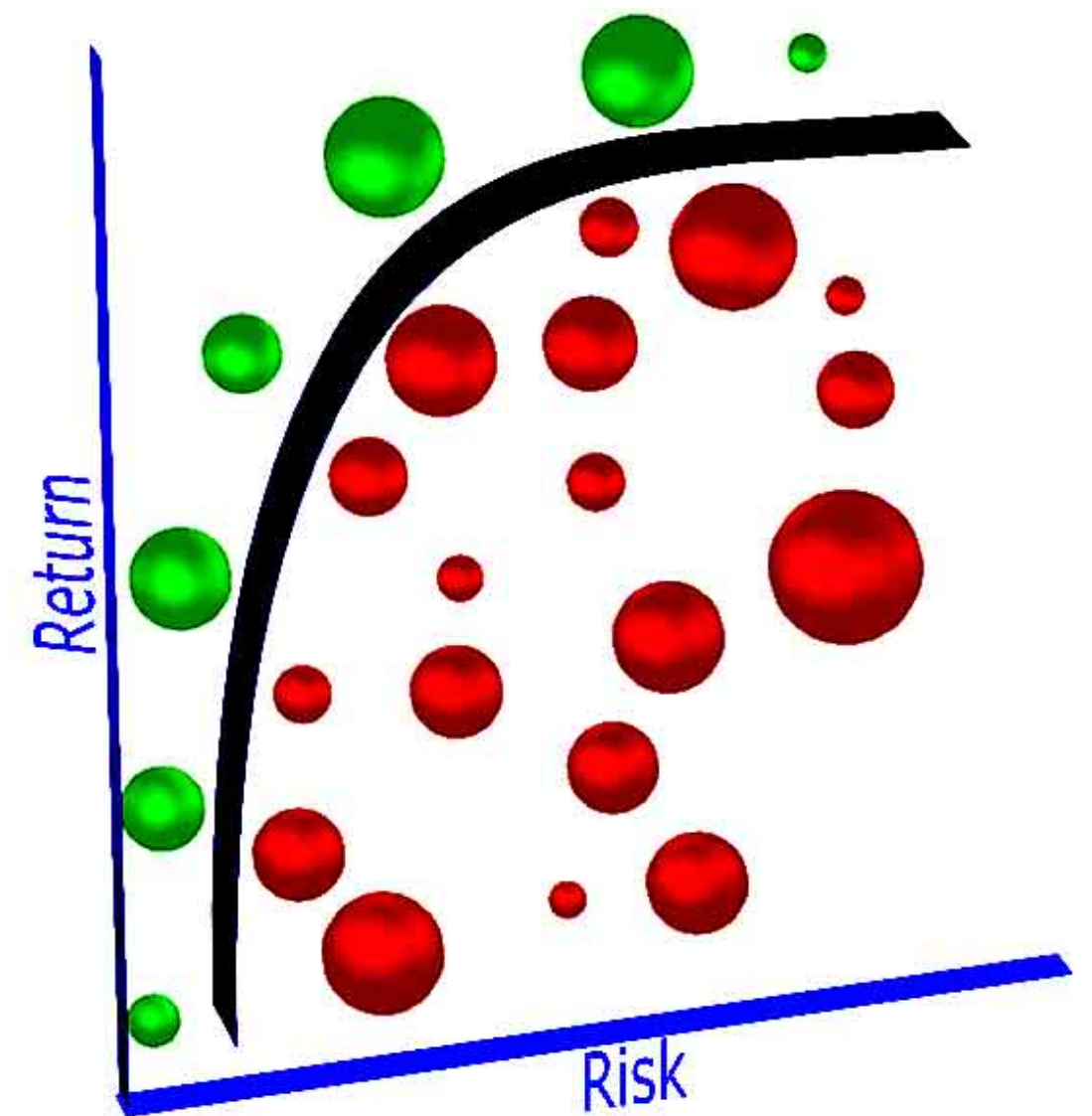
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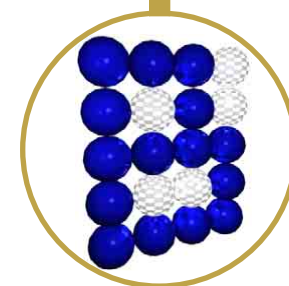
Delivery and Value Assurance™ Applied to Portfolio Management



Immunize Your Business and IT Investments from Failure

Investments in processes, people, and technology are a mainstay of your enterprise's growth strategy. In these challenging economic times, investment *assurance* is crucial.

If you're responsible for achieving stated business objectives through effective use of your company's money, you need our delivery and value assurance solution.



Bit Economics

In Ovation of Innovation™

Competent fund managers don't make investment decisions based on compiled opinions from the underlying company's personnel. The same should hold true for your initiative portfolios but it requires innovative investment assurance techniques that only our patented solution provides.

Methods

Over 2500 authored pages of original content, graphics, and multimedia published and accessible through a secured web site or brought in-house. New content can be added and old content refreshed to incorporate innovative thinking and new techniques.

Engine

Our web-enabled software is both simple and easy to use so you spend less time in front of the computer and more time evaluating and managing your investments. For each \$250 million in active investments, only one to two people are needed to properly assure it.

Views

Our analytics use cutting-edge XML, SVG and other graphics, charts, and images to present real investment intelligence on which you can act, not just data "echoed" back at you. It covers any investment from a proposed project to capabilities already in operation

Our 9dimensions® Methods

Our web-enabled methods are a combination rulebook, reference guide, and overall playbook covering all you need to know to do Delivery and Value Assurance™.

It is useful at every stage of maturity and can be easily tailored to your situation. It is an extremely comprehensive foundation for supporting the management and assurance of any investment types involving processes, people, physical assets and technology. These include (but are not limited to):

- Strategic Planning*
- Enterprise Risk Management*
- Mergers & Acquisitions*
- R&D / Product Development*
- Professional Services*
- Information Technology*
- Process Improvement*
- Distance/Outsourcing Mgmt (AO, BPO, SLA)*
- Partner and Alliance Management.*

The knowledge base evolves to incorporate practical experience and leading practices. There are numerous definitions, templates, and examples that can be applied to horizontal investments such as IT, HR, or Business Development, or to vertical investments within specific industries such as Health Care or Construction. Start with ours and then add your own. These templates might reside on a web site or Sharepoint location and be either linked from, or uploaded directly into, the software.

Our 9dimensions® Engine and Views

Our software supports and enables our unbiased, proactive, and predictive assurance approach. Identify and capture enterprise and strategic objectives, link proposed and actual investments according to how they will contribute, and measure and observe their impacts.

Use and add to the library of hundreds of business and technology project components (with examples) to define your investment types. When an investment of that type is chosen, you know exactly what needs to be done by whom to assure the most successful outcome, whether using your own personnel or those of a third party.

With our unique investment assurance model, you can also track and minimize contributions to risk by role or by person, optimize relationships (e.g., dependencies) between investments, maximize returns, and always know where you stand in terms of risk-adjusted financial exposure at any point in time, even before spending a dime.

Imagine reducing total investment lifecycle costs by 25% or more, measurably aligning investments and business objectives, minimizing risks, optimizing relationships, and maximizing returns all while fostering the accountability and responsibility that shareholders now demand. It's not too good to be true if you have delivery and value assurance.

9dimensions

